



**ACMI**  
NEW ZEALAND

## NEW ZEALAND DIPLOMA IN TOURISM & TRAVEL (LEVEL 5)

---



This programme is suitable for students who seek to be part of the global travel and tourism sector. They will be capable of designing and effectively implementing process in this industry to enhance visitor experience. The competencies acquired will benefit them to take full responsibility for the quantity, nature and quality of services provided. They can seek job opportunities as entry level managers in the industry.

# NEW ZEALAND DIPLOMA IN TOURISM & TRAVEL ( LEVEL 5 )

## Structure

The programme runs over 36 weeks in two semesters of 18 weeks each. Students will be required to achieve 120 credits from eight modules during the course. All eight modules need to be successfully completed in order to qualify.

## Graduate Outcome

On successful completion of this programme students will be able to:

- apply effective verbal and written communication skills in order to communicate with diverse audiences in the tourism industry, to proactively support the visitor experience
- manage workplace practices required of a tourism workplace including: self-management, effective time and task management, and compliance with relevant Acts and legislation
- analyse and evaluate local, national and international tourism operating environments in order to support decision-making in the tourism industry
- develop, analyse and critique tourism business systems and processes that enable the delivery of a quality visitor experience and contribute to overall business effectiveness

## Modules

**Module 1:** Communication Essentials in Tourism and Travel

**Module 2:** Fundamental Workplace Management

**Module 3:** Auckland's Tourism Industry

**Module 4:** Tourism in New Zealand

**Module 5:** International Tourism Environments

**Module 6:** Developing Successful Business Systems

**Module 7:** Sustainable Tourism and Local Communities

**Module 8:** Developing an Industry Enterprise

## Entry Criteria

- Must be 18 years or over at the start of the programme
- International students must have an appropriate level of English proficiency as specified by NZQA for the level at which they intend to study i.e. IELTS Academic score of 5.5, with no band score lower than 5.0; or the New Zealand Certificate in English Language (Academic) (Level 4) [Ref: 1883] or equivalent
- Previous travel and tourism work experience is preferred but not essential

## Pathways

**Educational pathway:** Students can pursue further studies, as this qualification can lead to New Zealand Diploma in Tourism and Travel (Level 6).

**Employment pathway:** Graduates can seek work in senior positions in the tourism and travel industry. Roles may include tourism operations advisors, business development coordinators, trade development advisors and many more

## Programme Start Date

July 2019, September 2019 and December 2019

## Total Programme Fees

18,400 NZD + Insurance Premium

## Additional Benefits

- Industry software training including travel, hospitality Reservation and point of sale (POS) software
- Tourism industry visits
- Internships facilitated
- Scholarships and merit awards
- Assistance with accommodation
- Recognition of prior learning (Cross-credits)



Level 14,  
67 Symonds Street  
Auckland 1010  
New Zealand  
(On the University of Auckland campus)

**P** +64 9 302 2266

**E** info@acmi.ac.nz

**acmi.ac.nz**





**ACMI**  
NEW ZEALAND

## NEW ZEALAND DIPLOMA IN TOURISM & TRAVEL ( LEVEL 6 )

---



This programme aims to provide graduates with knowledge and skills applicable to the tourism and travel industries so they are able to contribute, and lead the effective implementation of processes to proactively support and enhance visitor experiences and also take leadership in developing and guiding strategic business direction in the tourism and travel industries.

# NEW ZEALAND DIPLOMA IN TOURISM & TRAVEL ( LEVEL 6 )

## Structure

The programme runs over 36 weeks in two semesters of 18 weeks each. Students will be required to achieve 120 credits from eight modules during the course. All eight modules need to be successfully completed in order to qualify.

## Graduate Outcome

On successful completion of this programme students will be able to:

- analyse and evaluate local, national and international tourism operating environments in order to effectively develop and guide strategic business direction in the tourism industry
- identify and analyse strategic leadership roles and styles, and the potential impact on change management for a tourism enterprise
- develop, analyse and critique tourism business strategic systems and processes that enable the commercial development of a quality visitor experience and contribute to overall sustainable business effectiveness
- prepare effective public relations campaigns including multi-media communications for a tourism business development
- analyse and propose strategic business models to improve environmental sustainability for a tourism business or tourism business development
- develop strategic investment plans for a tourism enterprise

## Graduate Outcome

**Module 1:** Travel and Tourism Operating Environments

**Module 2:** Leadership Styles in Travel and Tourism Management

**Module 3:** Approaches to Visitor Satisfaction

**Module 4:** Strategic Marketing

**Module 5:** Environmental Sustainability in the Tourism Sector

**Module 6:** Strategic Investment

**Module 7:** Managing Public Relations

**Module 8:** Creating a Travel or Tourism Enterprise

## Entry Criteria

- Must be 18 years or over at the start of the programme
- International students must have an appropriate level of English proficiency as specified by NZQA for the level at which they intend to study i.e. IELTS Academic score of 6.0, with no band score lower than 5.5; or the New Zealand Certificate in English Language (Academic) (Level 4) [Ref: 1883] or equivalent approved by NZQA
- Learners enrolling are recommended to hold the New Zealand Diploma in Tourism and Travel (Level 5) [Ref: 2206], or equivalent knowledge, skills and experience
- Previous travel and tourism work experience is preferred but not essential

## Pathways

**Educational pathway:** Students can pursue further studies, as this qualification can lead to Diploma and Bachelor Degree qualifications at Level 7.

**Employment pathway:** Graduates can seek work at a senior level in the tourism and travel industry and roles may include future business owners, tourism operations managers, business development managers and general managers or trade development managers and many more.

## Programme Start Date

July 2019, September 2019 and December 2019

## Total Programme Fees

NZ\$ 9,075 + Insurance Premium

## Additional Benefits

- Industry software training including travel, hospitality Reservation and point of sale (POS) software
- Tourism industry visits
- Internships facilitated
- Scholarships and merit awards
- Assistance with accommodation
- Pathway into Level 7 Bachelors Degree

Level 14,  
67 Symonds Street  
Auckland 1010  
New Zealand  
(On the University of Auckland campus)

**P** +64 9 302 2266

**E** info@acmi.ac.nz

**acmi.ac.nz**

